Get ready for the new challenges!
Digital Camp for Leading Innovation
Leading Innovation Curriculum
Get ready for the new challenges!

The Digital Camp for Leading Innovation is an online training format that prepares you

- To tackle your individual challenges with willpower based on Dr. Wladimir Klitschko’s method F.A.C.E. the Challenge
- To accelerate digitalization of your business with a human-centered approach to innovation and SAP’s Business Technology Platform
The Digital Camp Framework

- **F - Focus**: Onboarding
- **A - Agility**: Innovation Project
- **C - Coordination**: Innovation Project
- **E - Endurance**: Innovation Project

Weeks:
- Week 1
- Week 2
- Week 3
- Week 4
- Week 5

Wrap-up
## Digital Camp working modes

<table>
<thead>
<tr>
<th>Work mode</th>
<th>Content</th>
<th>Time invest within 4 weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group work LIVE</td>
<td>Team sessions for inputs, knowledge sharing &amp; discussion, camp activities like sport sessions</td>
<td>3-4 hours / week</td>
</tr>
<tr>
<td>Project work with SAP</td>
<td>One individual workshop with project stakeholders plus follow-ups</td>
<td>4 hours workshop (one time) plus follow-up (based on participant needs)</td>
</tr>
<tr>
<td>Individual OFFLINE</td>
<td>Profile creation, onboarding, canvas editing, mental exercises, sport sessions via video on demand</td>
<td>2-8 hours / week (based on participant needs)</td>
</tr>
</tbody>
</table>
Week structure

Monday
- Group work: 2h
- Individual work: 1h

Tuesday
- Individual work: 1h

Wednesday
- Noon

Thursday
- Group work: 1.5h

Friday
Week structure

Monday
- Group work 2h
- Individual work 1h

Tuesday
- Individual work 1h

Wednesday
- Noon

Thursday
- Project workshop 4h

Friday
- Group work 1.5h
- Individual work 1h
### F.A.C.E. working sessions

<table>
<thead>
<tr>
<th>Onboarding</th>
<th>Focus</th>
<th>Agility</th>
<th>Coordination</th>
<th>Endurance</th>
<th>Wrap-Up</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tools Introduction</td>
<td>Business forces</td>
<td>Innovation dilemma</td>
<td>Team lead</td>
<td>Resilience</td>
<td>Business reality</td>
</tr>
<tr>
<td>Program overview</td>
<td>Trends Mental</td>
<td>Success Factors</td>
<td>Network Influence</td>
<td>Failure</td>
<td>Learnings</td>
</tr>
<tr>
<td>Curriculum benefits</td>
<td>models Road Blocks</td>
<td>Road Blocks</td>
<td>messages</td>
<td>Good habits</td>
<td>Next steps</td>
</tr>
</tbody>
</table>

**Main Topics**
- Gain fitness as innovation and business leader
- Train your innovation and leadership muscles
- Become a working community
- Create the big picture and focus on the interaction of external forces and internal drivers
- Understand the role of mental and behavior patterns
- Accept the innovation dilemma and learn how to articulate existing business and future innovation teams
- Develop agility regarding key factors and roadblocks
- Foster the spirit and perspective of integration by leading yourself, your team and your network
- Strengthen communication and influencing skills, learn message-cascading
- Understand the crucial importance of daily habits and the force of rituals
- Learn to defeat defeatism and to develop the resilience spirit for yourself and for your teams
- Are you ready to rumble?
- Take your learnings with you and face your own business reality.

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**Learning objectives**
- Train your innovation and leadership muscles
- Become a working community
- Create the big picture and focus on the interaction of external forces and internal drivers
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- Are you ready to rumble?
- Take your learnings with you and face your own business reality.
Innovation project
How do our engagements feel different?

- A human-centered focus
- A true collaboration with our customers
- A dedication to deeply understand problems
- A ‘right-size’ approach to technology
Innovation project

- **Goal:** Identifying opportunities for innovation and digitalization in your organization and to get started tackling them
- One individual 4h exploration workshop for each participant
  - Virtual with Zoom (video) and Mural (digital collaboration)
  - Involving key stakeholders from business and IT
- **Deliverables:**
  - Prioritized list of innovation and digitalization opportunities of your business
  - Visualized future scenario for your selected innovation challenge
  - Plan how to proceed with tackling the innovation opportunity
## Exploration workshop agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda item</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00*</td>
<td>Introduction</td>
<td>Common understanding of the goal and getting to know each other</td>
</tr>
<tr>
<td>9:30</td>
<td>Exploration</td>
<td>Collecting and prioritizing innovation opportunities</td>
</tr>
<tr>
<td>10:30</td>
<td>Solution brief</td>
<td>Decide on use case and describe it more detailed</td>
</tr>
<tr>
<td>11:00</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>11:30</td>
<td>Future Scenario</td>
<td>Visualize future scenario with <em>SAP Scenes</em></td>
</tr>
<tr>
<td>12:30</td>
<td>Game plan</td>
<td>Plan follow-up activities and next steps</td>
</tr>
<tr>
<td>13:15</td>
<td>Wrap-up / Feedback</td>
<td></td>
</tr>
<tr>
<td>13:30</td>
<td>End</td>
<td></td>
</tr>
</tbody>
</table>

*Date and time will be individually aligned*
What happens after the exploration workshop?

- Based on the individual needs of the participants follow-up activities can be started:
  - Innovation project to optimize or extend existing business processes and to empower and engage your workforce
  - Innovation culture project to build and scale innovation in your company
  - Follow-up activities are not included in the participation fee
Takeaways

- Mental strength and willpower to achieve your goals
- Method skills to manage your challenges
- Prioritized list of innovation and digitalization opportunities of your business
- One visualized and tangible future scenario for your selected innovation challenge
- Network with other innovation leaders, virtually
- Exchanged experiences and learnings cross-organizational
Costs

Costs per participant:

**EUR 249,-**

This includes:

- Participation in 5 virtual group sessions
- ½ day virtual workshop to explore and identify your innovation challenge plus follow-up
- Offline artifacts like canvases, sport videos etc.
- Two virtual sport sessions
- One networking event

This is a special price valid only for the dates as specified.

**Not included, optional and bookable for extra charge:**

- Individual coaching session with one of our innovation coaches (120.-/45 minutes)
Get ready for the new challenges now!

To get more information on the Digital Camp for Leading Innovation send us an email to
apphaus@sap.com

Or check our website
https://experience.sap.com/designservices/offerings/leading-innovation-curriculum