



Get ready for the new challenges!

Digital Camp for Leading Innovation

Leading Innovation Curriculum



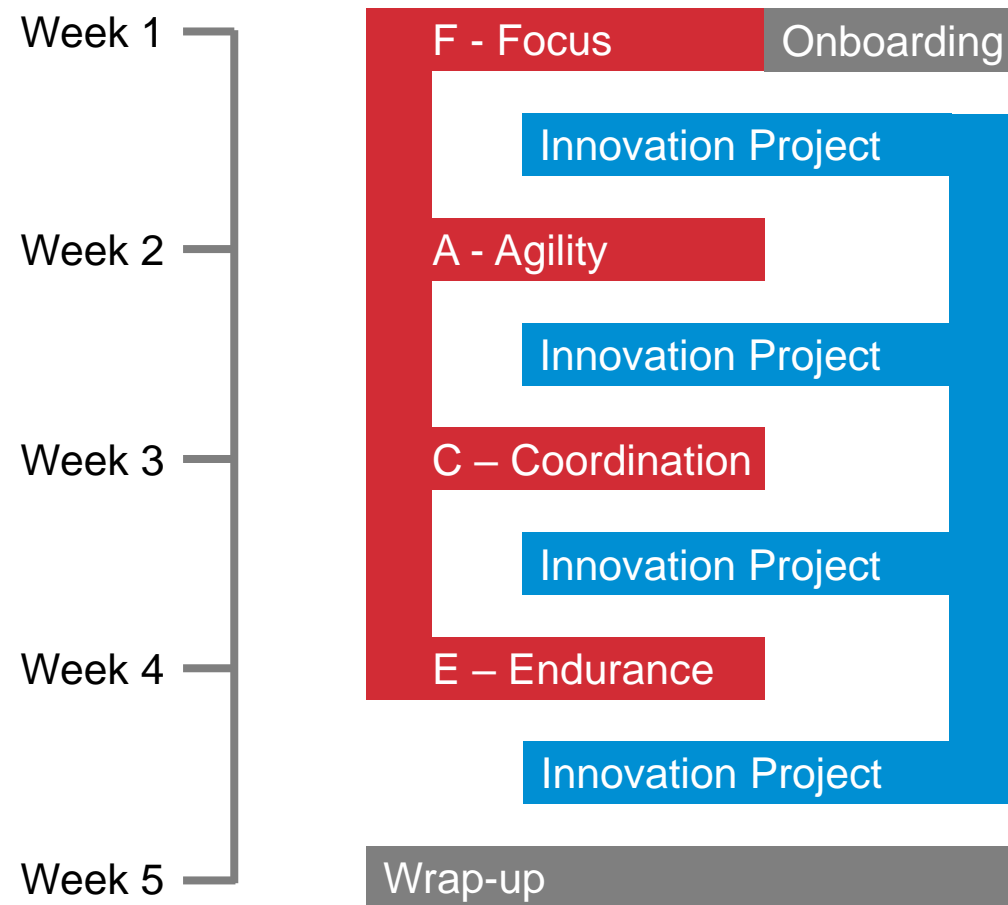
Get ready for the new challenges!

The Digital Camp for Leading Innovation is an online training format that prepares you

- **To tackle your individual challenges with willpower** based on Dr. Wladimir Klitschko's method F.A.C.E. the Challenge
- **To accelerate digitalization of your business** with a human-centered approach to innovation and SAP's Business Technology Platform



The Digital Camp Framework



Digital Camp working modes

Work mode

Content

Time invest within 4 weeks

Group work LIVE

Team sessions for inputs, knowledge sharing & discussion, camp activities like sport sessions

3-4 hours / week

Project work with SAP

One individual workshop with project stakeholders plus follow-ups

4 hours workshop (one time)
plus follow-up
(based on participant needs)

Individual OFFLINE

Profile creation, onboarding, canvas editing, mental exercises, sport sessions via video on demand

2-8 hours / week
(based on participant needs)

Week structure

Monday

Tuesday

Wednesday

Thursday

Friday

Group work
2h

Individual work
1h

Noon

Individual work
1h

Group work
1.5h

Week structure

Monday

Tuesday

Wednesday

Thursday

Friday

Group work
2h

Individual work
1h

Project workshop
4h

Noon

Individual work
1h

Group work
1.5h

F.A.C.E. working sessions

	Onboarding	Focus	Agility	Coordination	Endurance	Wrap-Up
Main Topics	Tools Introduction Program overview Curriculum benefits	Business forces Trends Mental models	Innovation dilemma Success Factors Road Blocks	Team lead Network Influence messages	Resilience Failure Good habits	Business reality Learnings Next steps
Learning objectives	Gain fitness as innovation and business leader Train your innovation and leadership muscles Become a working community	Create the big picture and focus on the interaction of external forces and internal drivers Understand the role of mental and behavior patterns	Accept the innovation dilemma and learn how to articulate existing business and future innovation teams Develop agility regarding key factors and roadblocks	Foster the spirit and perspective of integration by leading yourself, your team and your network Strengthen communication and influencing skills, learn message-cascading	Understand the crucial importance of daily habits and the force of rituals Learn to defeat defeatism and to develop the resilience spirit for yourself and for your teams	Are you ready to rumble? Take your learnings with you and face your own business reality.

Innovation project

How do our engagements feel different?



A human-centered focus



A true collaboration with our customers



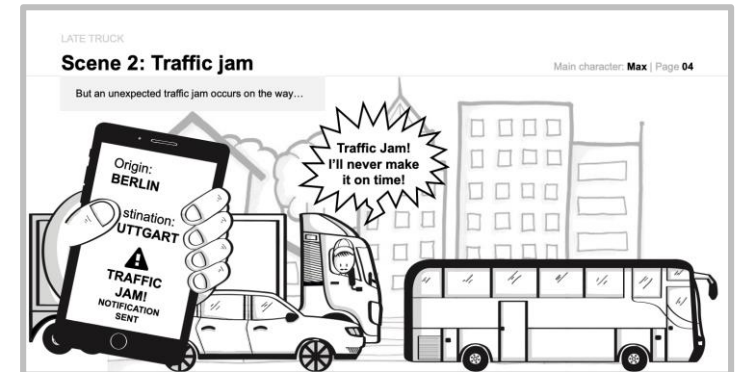
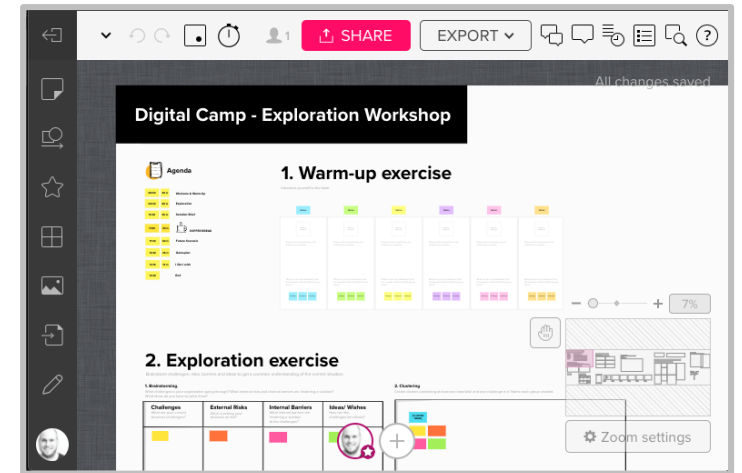
A dedication to deeply understand problems



A 'right-size' approach to technology

Innovation project

- **Goal:** Identifying opportunities for innovation and digitalization in your organization and to get started tackling them
- One individual 4h **exploration workshop** for each participant
- Virtual with **Zoom** (video) and **Mural** (digital collaboration)
- Involving **key stakeholders** from business and IT
- **Deliverables:**
 - Prioritized list of innovation and digitalization opportunities of your business
 - Visualized future scenario for your selected innovation challenge
 - Plan how to proceed with tackling the innovation opportunity



Exploration workshop agenda

Time	Agenda item	Goal
9:00*	Introduction	Common understanding of the goal and getting to know each other
9:30	Exploration	Collecting and prioritizing innovation opportunities
10:30	Solution brief	Decide on use case and describe it more detailed
11:00	Break	
11:30	Future Scenario	Visualize future scenario with <i>SAP Scenes</i>
12:30	Game plan	Plan follow-up activities and next steps
13:15	Wrap-up / Feedback	
13:30	End	

**Date and time will be individually aligned*

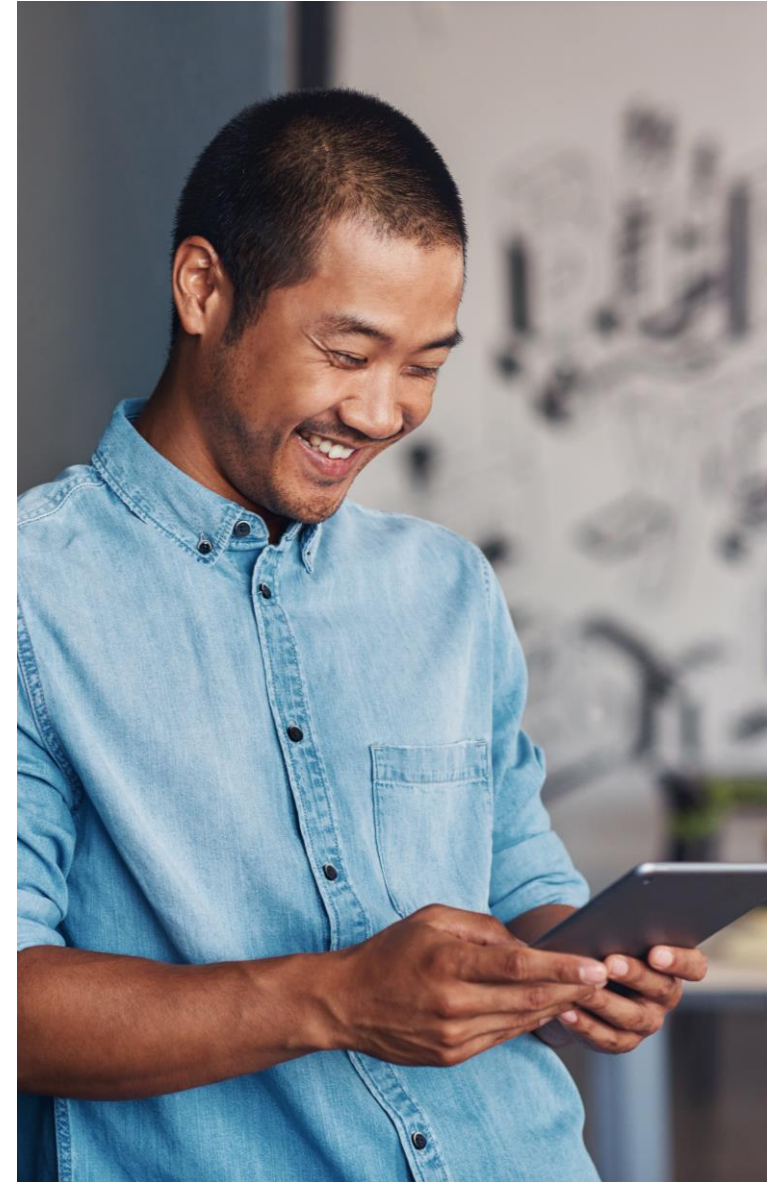
What happens after the exploration workshop?

- Based on the individual needs of the participants follow-up activities can be started:
 - Innovation project to optimize or extend existing business processes and to empower and engage your workforce
 - Innovation culture project to build and scale innovation in your company
 - Follow-up activities are not included in the participation fee



Takeaways

- Mental strength and willpower to achieve your goals
- Method skills to manage your challenges
- Prioritized list of innovation and digitalization opportunities of your business
- One visualized and tangible future scenario for your selected innovation challenge
- Network with other innovation leaders, virtually
- Exchanged experiences and learnings cross-organizational



Costs

Costs per participant:

EUR 249,-

This includes:

- Participation in 5 virtual group sessions
- ½ day virtual workshop to explore and identify your innovation challenge plus follow-up
- Offline artifacts like canvases, sport videos etc.
- Two virtual sport sessions
- One networking event

This is a special price valid only for the dates as specified.

Not included, optional and bookable for extra charge:

- Individual coaching session with one of our innovation coaches (120.-/45 minutes)

Get ready for the new challenges now!

To get more information on the Digital Camp for Leading Innovation send us an email to

apphaus@sap.com

Or check our website

<https://experience.sap.com/designservices/offerings/leading-innovation-curriculum>

